

Thomas Woodhouse

DESIGNER

DEVELOPER

COMMUNICATOR

Let's be creative:



thomaswoodhouse.com



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240 Whittier Rd.
Haverhill, MA 01830

Proficiencies:

UX/UI DESIGN
WEB DESIGN & DEVELOPMENT
GRAPHIC DESIGN
BRANDING
PHOTOGRAPHY
VIDEO EDITING
ADOBE CREATIVE SUITE
PROJECT MANAGEMENT
TEAM LEAD

Experience

PEGA → UX/UI DESIGNER-DEVELOPER

CAMBRIDGE, MA / JULY 2019 - PRESENT

- Primarily responsible for the UX/UI design and development for My Pega, an externally-facing application used by clients, partners, and individuals in the Pega community.
- Collaborates with business stakeholders and company leadership to deliver user experience solutions for company initiatives.
- Works on a dedicated team of UX/UI professionals that handle the front-end design and development of internal-facing applications.
- Oversees the implementation of the company design systems for internal applications.

BENEFIT STRATEGIES → COMMUNICATIONS COORDINATOR

MANCHESTER, NH / AUGUST 2018 - JUNE 2019

- Oversaw all visual marketing elements that were implemented through print, online, and mobile experiences.
- Worked alongside the company's Executive Team and VP to plan marketing initiatives, design and manage branding guidelines, and refine the company's image.

MANCHESTER MONARCHS → DESIGNER

MANCHESTER, NH / JANUARY 2017 - AUGUST 2018

- Reported directly to the head of marketing to design promotional materials to be used on shirts, websites, and print ads; develop branding to market and advertise large-scale events.

NORTHEAST ORGANIC TICK CONTROL → BRAND MANAGER

BOXFORD, MA / APRIL 2014 - JUNE 2017

- Designed website to provide company information and allow customers to request quotes.
- Combined site redesign and promotions resulted in an approximate 25% increase in company sales within one year of implementation.

Leadership Experience

SOUTHERN NEW HAMPSHIRE UNIVERSITY → PRESIDENTIAL AMBASSADOR

MANCHESTER, NH / AUGUST 2017 - MAY 2018

- Worked alongside some of the most involved and dedicated students to represent Southern New Hampshire University on behalf of the President, both on campus and within the community through many events and projects organized by the team.

SOUTHERN NEW HAMPSHIRE UNIVERSITY → RESIDENT ASSISTANT

MANCHESTER, NH / AUGUST 2015 - MAY 2018

- Utilized communication and conflict management skills to supervise and mentor 40 students while creating opportunities to increase student engagement.

Education

NORTHEASTERN UNIVERSITY

Boston, MA

Masters of Professional Studies, Digital Media
Est. Graduation Date - Fall 2021
Current GPA - 3.8

SOUTHERN NEW HAMPSHIRE UNIVERSITY

Manchester, NH

Bachelor of Arts, Graphic Design
Bachelor of Science, Business Administration
Graduated - May 2018
GPA - 3.99 / President's List